

FOUNDATION FORWARD

AUGUST 2021

MESSAGE FROM THE DIRECTOR



Annika Morris | WNH Director

Thanks to everyone for participating in our first Facebook fundraiser, and for all of the advocacy you provide throughout our community. It seems like things are heating up again, and healthcare remains an integral part of the needs of our community.

Next week, we have the Community Health Needs Assessment Town Hall that will provide even more insight into what our community needs, wants, and expects out of healthcare, and we look forward to having ambassadors there.

It is an understatement to say that these times are interesting, and we are trying to do our best job to continue to provide quality healthcare and to provide you, the donor, the best experience in helping to provide that quality healthcare.

Thanks for all that you do!

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LIFT UP YOUR LOCAL HOSPITAL

WNHF is Facebook official! We recently setup our non-profit fundraising status, which means we can now accept donations online through Facebook. We celebrated this, and National Non-Profit Day, by kicking off our first online fundraiser: Lift Up Your Local Hospital. Our goal was to raise \$5,300 for a new patient lift on our medical/surgical unit (2 East). This lift is an essential piece of equipment that is critical to patient and staff safety.



In just 4 days, we raised \$2,405 through online and in-person donations. We appreciate everyone who donated and will be putting out a celebration post soon.

If you have questions about how Facebook donations work, or would like to contribute outside of Facebook towards the 'Lift Up Your Local Hospital' fundraiser, let us know and we'd be happy to help!



MARK YOUR CALENDARS

AUGUST 30 - Community Health Needs Assessment Town Hall - Click to RSVP!

SEPTEMBER 21 & 23 - Meet & Greet with Dr. Beard - see more info on pg. 4

OCTOBER 16 - Gala @ the Burford Theatre - RSVPs due by Sept. 15

OCTOBER 25 - Paint Your HeART Out - watch for class info coming soon!

CONTACT US

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Brittney | brittney.carson@wnmh.org | 620.222.6275

Offices #226 & 228
Located on the 2nd floor
of William Newton Hospital

CELEBRATING BRENDA & GAIL!

Say "Thank You" to past William Newton Hospital Trustee **Brenda Butters** and say "Hello" to our new trustee, **Gail Sawyer**.



In June, Brenda Butters completed two five-year terms on the WNH Board of Trustees. Butters was appointed in 2011, served as chair in 2014, and was reappointed in 2016. Butters is currently an Assistant Vice President at Union State Bank.

Gail Sawyer started her appointment as a WNH Trustee in July. Sawyer moved to Winfield in 1988 and has a long career in healthcare, including jobs at Winfield Medical Arts, the Snyder Clinic, Sunflower OB-Gyn, and her husband's dental office (Dr. Stan Sawyer). She also served as Director of Radiology at WNH for nearly 5 years. Sawyer has also served on the USD 465 School Board and has supported the Second Century Campaign.



Please join us in celebrating these two women who are making their community and local hospital proud. See the full write-up and join the conversation on our Facebook page.

TAX CREDITS AVAILABLE

70% Tax Credits are still available through the state of Kansas Community Service Tax Credit program in support of our 2021-2022 project, Calling for Quality Care: WNH Nurse Call System.

William Newton Hospital will receive funding through the state of Kansas Community Service Tax Credit program in the amount of \$197,500 towards the purchase and installation of a new call system, offering improved communication and increased efficiency of patient care. The hospital is among 26 Kansas nonprofits receiving \$4 million in Community Service Tax Credits in order to improve and enhance fundraising efforts for education, healthcare, childcare, and housing projects.



The new call system will ensure patient needs are met through timely and efficient communication technology. The tax credits will provide \$335,750 of the total project budget of \$457,904. The current call system was put in place more than 16 years ago, with a few modifications over the years to improve performance. However, hospital staff say it's time for a replacement.

The new system will connect all nursing units, improving communication, accountability, efficiency, and patient safety throughout the hospital. To help nurses and aides respond from wherever they are, staff will have individual wireless phones instead of calls routed to a central line. The estimated number of beneficiaries among three nursing units, Med/Surg, OB, and ICU, would be over 1,100 patients per year.

Nursing staff and information technology will work together to ensure no disruptions to patient care during implementation. Target completion for the entire project is December 31, 2021.

Community members in Cowley County and the surrounding counties can help by contributing at least \$250 through December 31, 2022. These 70 percent tax credits are awarded on a first-come-first-serve basis. To contribute, please contact the foundation office at 620-222-6275.

WNHF INVITED TO SPEAK AT AHP INTERNATIONAL CONFERENCE

WNHF Director Annika Morris has been invited to speak at the 2021 AHP Virtual International Conference in October. Annika's presentation is titled "Beyond Campaign Mechanics: Igniting Community Innovation to Transform Perspective". We'll share more info and a behind-the-scenes peek at the filming process in next month's edition.



YARD SIGNS AVAILABLE

'We Are William Newton' yard signs are now available for donors. Show support for your local hospital from the comfort of your own home! Contact us to reserve your sign. We can drop it off at your house, or we can arrange a time for you to stop by and pick it up.



THANK YOU, WALMART!

Recently a patient was in need of a car seat for her newborn. OB nurses offered to pay for a new car seat, before Lola Potucek stepped up and made a few calls. Our Winfield Walmart donated a new car seat for this patient (\$90 value) and left a sweet note with it. We are grateful for partners like these who step up to help make a difference in our local community!

GALA 2021: THE GRAND AFFAIR



Gala invitations went out last week! As of today, we are still planning to hold an in-person event. You will be notified if those plans change. **If you have not shared your email with the foundation office, please call or email us so we have it on file.** We will use this email to send gala updates, newsletters, and important information regarding your involvement with the WNHF. **As this year's theme is 1920s/Gatsby, we invite you to go all out in your 20s-inspired outfits.** We want to see glitter & rhinestones, art deco lines, pearls, feathers, bow ties, fringe, vests, waistcoats...the whole nine yards.

Spots are filling fast! Get your RSVP in soon to reserve your spot and help us make this year's gala *a grand affair!*

ICE CREAM SOCIAL - EMPLOYEE APPRECIATION

The foundation hosted their annual ice cream social employee appreciation event last week for all WNH employees. Over 150 people enjoyed a sweet afternoon treat with all the toppings and a fun take-home cup. Stay tuned for the next employee appreciation event!



FALL ORDER: T-SHIRTS & JACKETS

Back by popular demand! We have two hospital-branded t-shirts and a second opportunity for the WNHF jackets. Prices have been adjusted to cover the costs of both orders; any extra funds will go back to the William Newton Healthcare Foundation to be used in the area of greatest need (extra donations are also appreciated)

T-SHIRTS: \$10 | LONG SLEEVE: \$15

Choose from a Gildan 50/50 Blend T-Shirt, Bella + Canvas Short Sleeve V-Neck, or a Gildan 50/50 Long Sleeve Shirt.

FRONT



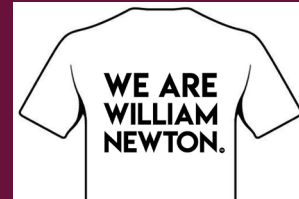
T-shirts will feature the WNH logo on the front (left chest), and your choice of design on the back.

BACK #1



Heart design with all WNH departments on the back. Matches the Frontline Strong shirts we did earlier this year.

BACK #2



We Are William Newton design will match the Second Century Campaign shirts we did a few years ago.

FLEECE JACKET: \$30



The fleece jackets are made from a 100% polyester fleece material with zippered pockets, an open hem and cuffs, and a full-zip design. Available in men's and women's cuts.

Both jacket options feature the WNHF logo on the front left chest.

POLYESTER JACKET: \$40



Approved for clinical/patient care areas!

These lightweight jackets are made from an easy-care 7.6-oz 100% polyester mesh material with UltraCool moisture-wicking technology. This jacket has two front pockets, an open hem and cuffs, raglan sleeves, and a full-zip design. Available in men's and women's cuts.

YOUR OPTIONS AVAILABLE AS OF 8.19.21

You get to pick your shirt style, design, color, jacket material, and size. The colors are shown on the order form.

Gildan 50/50 Short Sleeve

Sizes S - 5X: black, graphite heather, navy, maroon

Sizes S - 3X: heather sport royal

Sizes S - 5X (no large): dark heather, jade dome

Gildan 50/50 Long Sleeve

Sizes S - 3X: black, dark heather, maroon, navy

Bella + Canvas Short Sleeve V-Neck

Sizes S - 3X: dark grey heather, maroon, heather true royal, navy

Sizes S - 2X: black heather, deep heather

Polyester Jacket

Sizes S - 4X: purple, navy, grey, white, black, red

Fleece Jacket

Sizes S - 4X: maroon, royal blue, navy, grey, white, black, red, pink, forest green

READY TO ORDER?

+ Order online at bit.ly/ShirtOrder2021 or scan the QR code

+ Payment: cash, check (payable to William Newton Hospital), or card

- Cash or Check - deliver in-person or via interoffice mail to Kylie Stamper in Marketing

- Card - Stop by or call Brittney Carson in the Foundation office

ORDERS & PAYMENT DUE FRIDAY, SEPT. 10

Your order(s) will be delivered to your department when they arrive.

QUESTIONS?

Contact or stop by the Marketing or Foundation offices

PLEASE NOTE: All colors/materials listed in this form are available as of August 19. Due to supply shortages, some materials or colors may be out of stock when we place the order. If needed, we will switch your order to a similar item. If we need to make a noticeable change to your order, we will contact you before making that decision.



William Newton AUXILIARY

The WNH Auxiliary is selling mums! Funds raised will benefit the Auxiliary, specifically their \$250,000 pledge to fund one of the new waiting rooms in the H. L. Snyder Medical Foundation Surgery Center as part of WNH's Second Century Campaign. **Mums are \$10 each and orders are due to WNH Director of Volunteer Services, Cheryl Brock by August 30. Cheryl can be reached at 620.221.6203 or dvs@wnmh.org**

'Mums the Word' WNH Auxiliary FALL Fundraiser!



Orange



Yellow



White



Pink



Purple



Red

8" Mums for sale! Please turn in order forms to Cheryl Brock, DVS by Monday, August 30, 2021. Delivery will be between September 15-30.

Payment due by August 30. Flowers are provided by Sedan Floral Co.

\$10 each Total owed:

Please put the number wanted of each color: Make checks payable to WNH Auxiliary

1.

Name:	Orange	Yellow	White	Pink	Purple	Red
Address:						
Phone Number:						
_____ x \$10.00 = _____						

2.

Name:	Orange	Yellow	White	Pink	Purple	Red
Address:						
Phone Number:						
_____ x \$10.00 = _____						

3.

Name:	Orange	Yellow	White	Pink	Purple	Red
Address:						
Phone Number:						
_____ x \$10.00 = _____						

4.

Name:	Orange	Yellow	White	Pink	Purple	Red
Address:						
Phone Number:						
_____ x \$10.00 = _____						

5.

Name:	Orange	Yellow	White	Pink	Purple	Red
Address:						
Phone Number:						
_____ x \$10.00 = _____						

meet and greet
DR. RYAN BEARD

TWO OPPORTUNITIES...TAKE YOUR PICK!



WE ARE EXCITED TO ANNOUNCE THE ADDITION OF BOARD-CERTIFIED, INTERVENTIONAL CARDIOLOGIST, **RYAN BEARD, MD** TO WILLIAM NEWTON CARDIOLOGY BEGINNING SEPTEMBER 7.

DR. BEARD IS A KANSAS NATIVE WHO RECEIVED HIS MEDICAL DEGREE FROM THE KU SCHOOL OF MEDICINE IN 2008. AFTER COMPLETING HIS RESIDENCY AND FELLOWSHIP, HE BEGAN PRACTICING IN WICHITA AS AN INTERVENTIONAL CARDIOLOGIST IN 2015.

AS A DAILY PRESENCE ON THE WILLIAM NEWTON HOSPITAL CAMPUS, DR. BEARD WILL ACT AS THE MEDICAL DIRECTOR OF OUR CARDIAC CATHETERIZATION LAB AND ATTEND TO PATIENTS IN THE HOSPITAL AND CLINIC.

JOIN US AT ONE OR BOTH OF THESE EVENTS TO GET TO KNOW DR. BEARD AND WELCOME HIM TO TEAM WNHI

TUESDAY, SEPT. 21

12:15PM – 1PM

PHYSICIANS PAVILION ASSEMBLY ROOM

**MASKS REQUIRED*

CARDIOLOGY ROUNDTABLE SPEAKERS:

KATHIE STUCKY | WN CARDIOLOGY CLINIC MANAGER

CHRIS GRAHAM | WNH CARDIAC CATH LAB MANAGER

SIGGI NORTON | NUCLEAR MEDICINE TECHNOLOGIST

AMY MARKS | ECHOCARDIOGRAPHER

KYLIE ZIMMERMAN | ECHOCARDIOGRAPHER

DEBBIE WATT | CARDIAC REHAB

ATTENDANCE OPTIONS:

- + IN-PERSON (LUNCH PROVIDED)
- + ZOOM WITH LUNCH TO-GO
- + ZOOM ONLY

**RSVP TO BRANDY CUEVAS BY
SEPTEMBER 14**

CALL 620.222.6202 OR EMAIL
BRANDY.CUEVAS@WNMH.ORG

THURSDAY, SEPT. 23

5:30PM – 7PM

WHEAT STATE WINE CO.

**MASKS ENCOURAGED*

SCHEDULE:

5:30 | SOCIAL

6:00 | INTRODUCTIONS & BRIEF PRESENTATION

- + LIGHT HORS D'OEUVRES AND WINE
- + EAGLEMED AMBULANCE AND HELICOPTER ON SITE WITH AN OPPORTUNITY TO MEET THE CREWS
- + PRIZE DRAWINGS
- + THE **FIRST FOUR EMPLOYEES** TO RSVP WILL RECEIVE AN EAGLEMED GOODIE BAG & T-SHIRT

RSVP TO WNH F BY SEPTEMBER 14

CALL 620.222.6275 OR EMAIL
FOUNDATION@WNMH.ORG

HOSTED BY



H.L.
SNYDER
MEDICAL
FOUNDATION

