



# CONNECT DURING COVID

WNHF Bi-Weekly Newsletter | Volume #1 | Issue #23 | April 1, 2021

## MESSAGE FROM THE DIRECTOR



Annika Morris  
WNHF Director

I wanted to say thank you to all of you donors for making this difficult season a hopeful one. With all of your gifts of Sonic tokens, food, notes, etc., the employees can see how much they are appreciated by the community that they serve.

This has reminded us how important recognition is, as we are fortunate to have great staff on our team. And talking about recognition, this past Tuesday, March 30, was National Doctors' Day, so the marketing and foundation staff delivered some gifts to all active medical staff to thank them for what they do day-in and day-out for our patients. Moving forward,

we will not only have recognition days for clinical staff, but for every department. In order to do our best at celebrating our departments, we hope to set up a small annual fund allocated for this reason. If you are interested in giving to this fund to help us recognize our employees, please contact us. If you have any additional ideas for recognizing our departments, we'd love to hear your thoughts!



## UPLIFTING NEWS

**On the Cover:** To spread a little bit of cheer at WNH, the WNHF team provided cupcakes for all employees, including off-campus locations and rural health clinics, using funds from COVID-19 Relief Fund donors and #FrontlineStrong fundraising efforts.



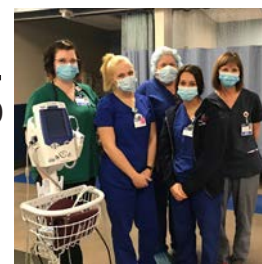
+ WNH employees donated 186 hours of PTO in last week's PTO drive! Thank you to all who donated. These funds will help improve patient care, provide scholarships, etc.

+ **Allison Hout**, one of our newest housekeepers, recognized the need for a better microwave for staff use on 2West. She took the initiative and generously donated a brand new microwave for staff to use for their lunches. It is employees like Allison that make WNH a great and caring place to work, where employees treat each other with respect, just as we do with our patients and families.



## FUNDING REQUEST

+ Dinamaps for the surgery center - \$8,000 each. Goal: 2 new dinamaps; Stretch goal is 5. Dinamaps measure a patient's oxygen level, blood pressure, and temperature.



## CONTACT US

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# IMPROVING QUALITY CARE: THE IMPACT OF WNHF MINI GRANTS

To celebrate last year's mini grants and highlight how the funds are being used to improve care provided at WNH, we asked some of our department directors to submit a short update on the impact their mini grant has had on their department. Check out what marketing did with their grant below!

## MARKETING

We used our mini grant funds to purchase a gimbal stabilizer for our camera. While a camera stabilizer doesn't directly impact patient care/patient safety, it is a great tool we can use to connect with our patients, highlight our hospital, and essentially put us a step above other rural hospitals. While it takes a little bit of a learning curve to learn how to use it correctly, having the Gimbal at our disposal will allow us to create virtual/walking tours of all areas of the hospital. We can easily create virtual walk-through tours of patient care areas such as OB (watch for this video coming out soon!), Rehab, 2East, Surgery, ER, Admissions, new facilities, and future phases of the Second Century Campaign, creating a sense of transparency and peace of mind for our patients before they even step in the building. We also hope to put it to use at events like the WNHF Gala or future grand openings/community events. - Sarah & Kylie



## THANKFUL THURSDAYS

Since the first Thursday in November, we have awarded 20 employees with \$100 gift certificates to local businesses through a random weekly drawing, thus putting \$2,000 back into our local economy. The Thankful Thursday project was underwritten by one individual, an employee of the hospital who wished to remain anonymous. The donor's hope for this project was to show their fellow employees how much they are appreciated and lift up local businesses. The pandemic has greatly impacted business and commerce, as well as the employees' emotional states not only locally in our community, but all around the world. These Thankful Thursday drawings helped lift everyone's spirits, and gave our employees something to look forward to every week. We want to say thank you to this anonymous donor for making this project possible, and for the goodwill and generosity that they spread around the hospital.



**Whitney Hasselbring** was our final Thankful Thursday winner! She won a gift certificate to Gottlob Lawn & Landscape LLC! Whitney works in the Accounting Department and has been at WNH for nearly 10 years! We are lucky to have her here at William Newton Hospital! Thank you Whitney for all you

do! **Gottlob Lawn & Landscape** supports the Foundation in many ways including donating packages for our annual Gala. We appreciate their support and we are happy to be able to give back in this way!



## COMING SOON!

Can you guess what our wonderful maintenance crew is installing in our main parking lot? Concrete crews will be here Monday to finish the job! Send your guess for some extra brownie points and keep an eye on our Facebook page for updates next week. *Hint: It has something to do with Willy's Care Cab.*