



CONNECT DURING COVID

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MESSAGE FROM THE DIRECTOR

We hope all of you are continuing to stay well. We are moving into the fall, and I know we are all welcoming change, in whatever form that looks like. Here at the hospital things are changing daily, and all for the better. We have increased volumes in surgery and other patient activity, and we have so many people - our donors like you - who want to help with continuing the mission of the hospital. Since a lot of plans have changed this year, we hope that you will continue to keep the gala on your calendar. If you haven't purchased your ticket yet, or would like to purchase an add-on for your party, there's still time. Please visit event.gives/WNHF2020 for more information.

Annika Morris
Annika Morris, WNHF Director

UPLIFTING NEWS

On the Cover: The golf cart is almost ready to transport patients! Volunteer drivers participated in training this week and will officially start running on Monday, October 5. Benches and signs will be installed at pick-up locations soon.

CURRENT FUNDING NEEDS

- + Bicycle helmets for ER—\$300
- + SANE camera—\$29,000
- + Food for staff—Call Brittney to coordinate
- + 70% tax credits for the cath lab are still available! We have \$12,547.70 remaining. Contact Annika or Brittney if you're interested.

UPCOMING EVENTS

+ Art in the Park | October 3 (all day) | Island Park
Stop by the 'Putting the HeART Back into Healthcare' booth near the stage & story walk to see this year's coloring contest entries on display. The 2020 contest winners will be announced on stage at 12:30pm, and we'll also have postcards of the winners' artwork for sale at the booth. Hope to see you there!

+ 2020 Gala | October 10 | 7pm
Thank you to those that have already bought tickets to this year's virtual gala. A link to the auction preview was sent out yesterday, and the silent auction opens on Monday! If you haven't purchased tickets yet, it's not too late! Individual tickets are available until 5pm on October 10, or parties of two are available until October 2. Watch Party add-ons are also available until October 2. Visit event.gives/WNHF2020 for more info!

+ Wine-O Trail Run | October 24 | 8:30am | Sold Out!

CONTACT US

Annika | foundationdir@wnmh.org | 620-222-6276
Brittney | brittney.carson@wnmh.org | 620-222-6275

GALA TRANSITIONS TO VIRTUAL, OPENS TO PUBLIC

Presented by Union State Bank, William Newton Healthcare Foundation will host its 13th annual fundraising event at 7 p.m. Oct. 10. To keep guests socially distanced, the virtual gala and benefit auction will be live streamed and utilize an online bidding platform. The foundation has also opened ticket sales to the general public.

“Most years, this is a sold-out event,” William Newton Healthcare Foundation director Annika Morris said. She explains the gala, held at Wheat State Wine Co. the past four years, reaches capacity at approximately 200 guests. Morris continued, “Due to space constraints, the gala has traditionally been invite-only. Going virtual allows us to offer the gala experience to a larger audience, while keeping donors safe.”

The fundraising goal for the 2020 event is \$50,000. These funds will benefit William Newton Hospital’s Second Century Campaign. “During phase one of our master facility plan, we expanded our surgery center and made it operate more efficiently,” William Newton Hospital CEO Ben Quinton said. “We hope to do the same for other areas of the hospital moving forward.”

The 2020 gala has been dubbed ‘Maskerade,’ embracing the use of facemasks for personal protective equipment. “The gala has become a formal event over the years. We wanted to evoke the feeling of a masquerade ball, while reminding people to wear face coverings if attending a watch party outside of their home,” Morris said.

Participants can purchase individual, no-frills tickets through 5 p.m. Oct. 10. For a larger fee, foundation supporters will receive two individual tickets and a party in a box with favors, decorations, wine, and a meat and cheese tray from Wheat State Wine Co. This option is available to purchase through Oct. 2. Each ticket includes access to the live stream of the gala and bidding platform. The live stream will feature pre-recorded entertainment, recognition of sponsors and package underwriters, and a live auction conducted by auctioneer Rick Hopper. The silent auction opens for bidding on Oct. 5 and will close at 5 p.m. Oct. 10.

Morris said hospital revenues have been down in 2020 due to the shutdown of elective procedures during the onset of the COVID-19 pandemic. “Our hospital is not supported by local taxes. Our revenues are generated from patient services and philanthropic gifts. More than ever, we appreciate the continued support of our individual and corporate donors – like Union State Bank – who recognize the importance of local healthcare.”

Tickets can be purchased online at event.gives/WNHF2020. For more information, call the William Newton Healthcare Foundation office at 620-222-6275.



Behind the counter at Wheat State Wine Co., Union State Bank Winfield market president Cory Helmer and William Newton Healthcare Foundation director Annika Morris pre-record elements of the upcoming virtual gala benefiting William Newton Hospital.

NEW EMPLOYEE FUND ESTABLISHED AT WNH

Thanks to one generous donor that started with a \$500 donation, we have now partnered with the hospital’s HR department to create a new employee emergency fund. This fund will be an additional resource for any employee who needs extra assistance during an emergency, whether due to COVID-19, a home/family emergency, or other circumstances.